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*Attorney for Defendants Morphe LLC,  
Morphe Management Holdings LLC,  
Forma Brands LLC, and  
Forma Beauty Brands LLC*

**UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
OAKLAND DIVISION**

CRYSTAL DAMATO, AMANDA  
MONTGOMERY, and TAYLOR  
MAXWELL, individually and on behalf of all  
others similarly situated,

Plaintiffs,

v.

MORPHE LLC, MORPHE MANAGEMENT  
HOLDINGS LLC, FORMA BRANDS LLC,  
and FORMA BEAUTY BRANDS LLC,

Defendants.

Case No. 4:22-cv-2110-JST

**NOTICE OF SUGGESTION OF PENDENCY  
OF BANKRUPTCY AND AUTOMATIC  
STAY OF PROCEEDINGS**

**PLEASE BE ADVISED** that on January 12, 2023, FB Debt Financing Guarantor, LLC, Forma Brands, LLC, Morphe, LLC, Forma Beauty Brands, LLC, Seemo, LLC, Jaclyn Cosmetics Holdings, LLC, Such Good Everything, LLC, Playa Products, Inc., and Jaclyn Cosmetics LLC (collectively, the “Debtors”) commenced bankruptcy cases in the United States Bankruptcy Court for the District of Delaware (the “Bankruptcy Court”) by filing voluntary petitions for relief under chapter 11 of title 11 of the United States Code, 11 U.S.C. §§ 101-1532, *et seq.* (the “Bankruptcy Code”). The Debtors’ chapter 11 cases (the “Chapter 11 Cases”) are now pending before The Honorable Karen B. Owens, United States Bankruptcy Judge, and are being jointly administered for procedural purposes

1 only under the caption *In re FB Debt Financing Guarantor, LLC*, Chapter 11 Case No. 23-10025  
2 (KBO).

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4 **PLEASE BE FURTHER ADVISED** that pursuant to Section 362 of the Bankruptcy Code, as  
5 of the commencement of the Debtors' Chapter 11 Cases, the above-captioned action has been  
6 automatically stayed as against the Debtor-defendant(s). Section 362 of the Bankruptcy Code provides,  
7 in part, that the filing of a petition to commence a chapter 11 case operates as a stay of "the  
8 commencement or continuation, including the issuance or employment of process, of a judicial,  
9 administrative, or other action or proceeding against the debtor that was or could have been commenced  
10 before the commencement of the case under chapter 11, or to recover a claim against the debtor that  
11 arose before the commencement of the case under [chapter 11]" and "any act to collect, assess, or  
12 recover a claim against the debtor that arose before the commencement of the [bankruptcy] case . . ."  
13 11 U.S.C. §§ 362(a)(1) & (6).

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15 **PLEASE BE FURTHER ADVISED** that additional information regarding the status of the  
16 Debtors' chapter 11 cases may be obtained by reviewing the docket of the chapter 11 cases, available  
17 electronically at <https://ecf.deb.uscourts.gov> (PACER login and password required) or free of charge  
18 via the website maintained by the Debtors' proposed Claims and Noticing Agent, Kroll, LLC, at  
19 <https://cases.ra.kroll.com/formabrands>, or by contacting counsel for the Debtors: (a) Ropes & Gray  
20 LLP, Three Embarcadero Center, San Francisco, California 94111-4006, (415) 315-6300 (Attn: Rocky  
21 C. Tsai) and (b) Ropes & Gray LLP, 1211 Avenue of the Americas, New York, New York 10036,  
22 (212) 596-9000 (Attn: Gregg M. Galardi).

1 Dated: January 12, 2023

ROPES & GRAY LLP

2  
3 By: /s/ Rocky C. Tsai  
4 Rocky C. Tsai  
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11 *Attorney for Defendants*  
12 *Morphe LLC, Morphe Management Holdings*  
13 *LLC, Forma Brands LLC, and Forma Beauty*  
14 *Brands LLC*  
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6 *Morphe Management Holdings LLC,*  
7 *Forma Brands LLC, and*  
*Forma Beauty Brands LLC*

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16 MORPHE LLC, MORPHE MANAGEMENT  
17 HOLDINGS LLC, FORMA BRANDS LLC,  
18 and FORMA BEAUTY BRANDS LLC,

19 Defendants.  
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**PROOF OF SERVICE**

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I am employed in the City of San Francisco, in the state of California. I am over the age of 18 years and not a party to this action. My business address is Ropes & Gray LLP, Three Embarcadero Center, San Francisco, CA 94111.

On January 12, 2023, I served the following documents:

**NOTICE OF SUGGESTION OF PENDENCY OF BANKRUPTCY AND  
AUTOMATIC STAY OF PROCEEDINGS**

☒ **BY E-MAIL:** I caused the documents to be served electronically on the person at the electronic notification addresses listed below.

☒ **BY OVERNIGHT DELIVERY:** I enclosed the documents in an envelope or package provided by an overnight delivery carrier and addressed to the person(s) at the address(es) listed below. I placed the envelope or package for collection and overnight delivery at an office or a regularly utilized drop box of the overnight delivery carrier.

Alex R. Straus  
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astraus@milberg.com

*Attorneys for Plaintiffs  
Crystal Damato, Amanda Montgomery,  
and Taylor Maxwell*

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on January 12, 2023 at San Francisco, California.



Matthew Haut